



RESCUE SPONSOR & AMBASSADOR PROGRAM

Our Farm Equine Rescue Sponsors & Ambassadors are vital to enable Our Farm Equine Rescue to continue their important mission of saving at-risk horses from abuse, neglect, abandonment, and slaughter. It is through charitable donations that we are able to provide the rehabilitation, training, and adoption protocol to provide these viable horses with the chance for safe, productive, and loving forever homes. Donations are tax deductible to the extent of the law.

We are looking for Corporate, Local Businesses, Barns & Private Donors to help fund the following:

ANNUAL CORPORATE SPONSORS

Emergency Medical Fund Sponsor	\$15,000
Farrier Fund Sponsor	\$10,000
Education/Community Program Sponsor	\$10,000
Training/EAGALA Certification Sponsor	\$ 5,000
Marketing/E-Commerce Sponsor	\$ 3,000

RESCUE SPONSORS & AMBASSADORS

Help Our Farm Change the Face & Future of the Unwanted Horse. Sponsors provide funds for hay, feed, shavings, board, training and general care for their selected rescue.

	<u>Annual Contribution</u>	OR	<u>Monthly Contribution</u>
Individual Sponsor	\$ 300		\$ 25
TLC Sponsor	\$ 600		\$ 50
Family Sponsor	\$1,200		\$ 100
1/4 Rescue Sponsor & Ambassador*	\$2,400		\$ 200
1/2 Rescue Sponsor & Ambassador*	\$4,800		\$ 400
Full Rescue Sponsor & Ambassador *	\$9,600		\$ 800
Custom Sponsor & Ambassador*	TBD		TBD

SPONSORSHIPS ARE NEEDED FOR THE FOLLOWING HORSES*:

1. SADIE
2. OBIE
3. NUGGET
4. GIGI
5. HARRY
6. 2017 RESCUE #1
7. 2017 RESCUE #2
8. 2017 RESCUE #3

(continued)



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With more funding we have the capacity to rescue more horses. Once our current rescues have full sponsorship we will be able to rescue additional horses. Sponsorships are an annual commitment but we will accept six month sponsors with the hopes they will renew. If the sponsored horse is adopted we notify rescue ambassador/sponsor and put the funds towards another rescue of their choice for the remainder of the agreement term.

*Rescue Ambassadors commit to a higher level of sponsorship (to be paid upfront annually or monthly debit) and are encouraged to engage their customers to participate as well. It is through targeted grassroots efforts that we will be able to maximize our success in saving and rehabilitating rescue horses and providing them with a new chance on a happy forever home.

SPONSORS & RESCUE AMBASSADOR APPRECIATION PACKAGE

Our Farm Equine Rescue always gives back to those who give to us! In return for your support you will receive the following recognition:

SPONSORS

- With permission of sponsor Our Farm will acknowledgement on our website, on Facebook, and in various marketing materials.

AMBASSADORS

- Logo/Name on Website, marketing materials, and onsite at events & fundraisers
- Recognition & promotion on social media
- Sponsor/Ambassador plaque in barn or stall door
- Vendor Space (onsite at Our Farm) community events
- Complimentary participation at any Our Farm Equine Rescue fundraisers
- Custom promotion/programs can be created to optimize awareness and exposure of participating sponsors & ambassadors

RESCUE AMBASSADOR OUTREACH PROGRAM

Participating sponsors and ambassadors are encouraged to promote and engage their clients, customers, friends, and family to join them in becoming a contributing sponsor/ambassador. Contributing sponsor/ambassador donations will help raise and expand the funds the Rescue Ambassadors have already committed to.

Our Farm provides the promotional tools to help ambassadors raise more funds through various grassroots efforts.

- 1.) In-store Counter Card w/Donation Container
- 2.) Promo PDF to blast to client email database & post on social media
- 3.) Hold sponsored events/create fundraisers that will benefit Our Farm Equine Rescue!

Once your sponsorship has been processed we will contact you and provide a tax receipt.